The renaissance era in the Sultanate of Oman is experiencing significant reform since the dawn of modern renaissance. Thanks to the strategies and policies designed by His Majesty Sultan Qaboos bin Said, the architect of modern Oman, substantial importance has been given to invest in Oman’s Human Capital by focusing on the Education Sector, Technical and Vocational Training, Human Resource Development and Small and Medium Enterprises. In the 8th Five Year Plan 2011 – 2015, 34% of the total current expenditure has been allotted to improve the quality of learning, research and development and manpower training.

To highlight the surge in the Sultanate’s education, training and human resources sector, EduTraC Oman 2015 will take place from 12-14 October 2015 at the Oman International Exhibition Centre. Held under the patronage of Oman’s Ministry of Higher Education. EduTraC Oman will serve as a multi-sector recruitment event for higher education, training and job opportunities. It will provide an excellent opportunity for students, graduates and job seekers to meet with recruiters, admission officers, career counselors and HR personnel for academic opportunities and career guidance.

The Higher Education pavilion will provide a window of opportunity for Omanis and Expatriates students to connect with prestigious universities and higher education institutions. The expo will provide an excellent platform for students to avail one-to-one career guidance from professionals in higher education around the world. The expo will also showcase over 1500 featured education programs from various higher education institutions participating from different countries.

EduTraC Oman has established itself as a highly reputable event in the region and thus has gained support of international renowned organizations related to Higher Education sector. The first edition of EduTraC Oman was supported by Education USA, Education Malaysia, Campus France, Eastern European University Association, FinnWay Learning, Ministry of Education and Culture – Cyprus, The Training Gateway, Dubai International Academic City, Embassy of United States of America in Muscat & AIESEC.
Testimonials

"EduTraC Oman is high profile event organized under the patronage of the Ministry of Higher Education. The main purpose of EduTraC Oman is to facilitate students and visitors to envision their academic and career paths to help them pursue their higher education and achieve their future goals. The Ministry is delighted to support EduTraC Oman to achieve several objectives that would provide a true picture of the renaissance taking place in the Sultanate under the wise leadership of His Majesty Sultan Qaboos bin Said, the architect of modern Oman."

His Excellency Dr. Abdullah Al Sarmi
Undersecretary
Ministry of Higher Education

"EduTraC Oman will contribute not only to the national development - it will also help establish many important international relations and stimulate the Higher Education sector in the Sultanate. The event is an excellent podium for aspiring scholarship and privately funded students exploring a wide range of choices in academic programs and campuses."

Said Amur Al Rahbi
Director of Qualifications Equivalence & Recognition
Ministry of Higher Education
List of Exhibitors - 2014

**SULTANATE OF OMAN**

Ministry of Higher Education
AIESEC
A’Sharqiyah University
Al Ahlam Higher Education Services
College of Banking & Financial Studies
Dhofar University
Gulf College
Higher College of Technology
International Maritime College Oman – IMCO
Majan College (University College)
Middle East College

**AUSTRALIA**

Study Melbourne - Victoria Australia
Deakin University
Griffith University
La Trobe University
RMIT University

**BAHRAIN**

Royal College of Surgeons in Ireland - Medical University of Bahrain

**BRUNEI**

Universiti Brunei Darussalam

**CANADA**

Camosun College
Western University
CYPRUS
- Ministry of Education and Culture – Cyprus
- Frederick University
- University of Nicosia
- University of Central Lancashire Cyprus (UCLan Cyprus)

FINLAND
- FINLAND - Innovative Higher Vocational Education
- FinnWay Learning Consortium
- City of Turku / Education Division
- HAAGA-HELIA University of Applied Sciences
- JAMK University of Applied Sciences
- Novia University of Applied Sciences
- TAMK University of Applied Sciences
- Turku Centre of Adult Education
- Turku University of Applied Sciences
- University of Turku

FRANCE
- Campus France Oman

GERMANY
- Jacobs University Bremen

INDIA
- Mahatma Gandhi University

IRELAND
- Centre of English Studies

ITALY
- University for Foreigners of Siena (Italy)

LEBANON
- American University of Beirut (AUB)
MALAYSIA

Education Malaysia
Asia Pacific University of Technology & Innovation
Binary University of Management & Entrepreneurship
HELP University
INCEIF - International Centre for Education in Islamic Finance
Limkokwing University of Creative Technology
Multimedia University
SEGi University
Swinburne University of Technology Sarawak Campus
Taylor’s University
Universiti Kebangsaan Malaysia
Universiti Kuala Lumpur
Universiti Teknikal Malaysia Melaka
Universiti Teknologi Malaysia
Universiti Teknologi Petronas
Universiti Tenaga Nasional
University of Malaya

POLAND

Warsaw University of Technology

RUSSIA

Eastern European University Association

SINGAPORE

National University of Singapore

SWITZERLAND

Eurocentres Language Learning Worldwide
HTMI hotel & tourism management institute – Switzerland
UNITED KINGDOM

Arts University Bournemouth
Aston University
BPP UNIVERSITY & BPP LEARNING MEDIA
Bangor University
Brunel University
Cardiff University
Heriot Watt University
INTO University Partnerships
Kaplan International Colleges
Keele University
Kingston University London
Loughborough University
Leeds Beckett University
Newcastle University
Oxford Brookes University
Plymouth University
Queen Margaret University
Student Connect Solutions
Swansea University
The Training Gateway
University of Bath
University of Bradford
University of Central Lancashire
University of Derby
University of Dundee
University of East Anglia (UEA)
University of Exeter
University of Glasgow
University of Greenwich (London)
University of Liverpool
University of Leeds
University of Leicester
University College London
University of Portsmouth
University of Reading
University of Salford
University of South Wales
University of Southampton
University of Stirling
University of St Andrews
University of Strathclyde
University of Surrey
University of Sheffield
University of West England
University of Wolverhampton
Anglo-Continental
Regent Language Training
Edinburgh Language Academy

UNITED ARAB EMIRATES

Almotahida Education Group
American University in the Emirates
Dubai International Academic City
Education Zone

UNITED STATES OF AMERICA

American Consortium of Universities
California State University Monterey Bay
Education USA
Hult International Business School
Indiana State University
Interlink Language Centers
Troy University
U.S. Embassy Muscat
Iowa State University
The University of North Carolina at Greensboro
University of Delaware
University of Nebraska
University of Nebraska at Omaha
University of Nebraska Medical Center
University of Nebraska-Lincoln
University of New Haven
University of South Carolina
University of Rochester
University of West Florida (UWF)
University of Tulsa
Upper Iowa University
Valparaiso University
West Chester University
Western Michigan University